



# Valentine's Day

**Retail  
Opportunities**



KOLORCRAFT.COM

# a match made in heaven...

## Our award winning design team deliver outstanding creativity

...and we love getting all gooey eyed creating  
Valentine's Day campaigns

Valentine's day is a fantastic opportunity to boost sales and competition to capture consumer spend amongst retailers is fierce.

With over 40 years of experience creating in store marketing displays we can help you maximise spend with the use of effective POS and 3D displays.

Here's a snapshot of what we saw from high street and FMCG retailers last year as well as a few ideas to show how we can 'bring the love' to your stores this Valentine's with our clever designs.

**How we can help you?**

**Give us a shout**

**[enquiries@kolorcraft.com](mailto:enquiries@kolorcraft.com)**





# Contents

rollover and click to jump to page

---

	<b>Insights 2024</b>	<b>04</b>
	<b>High Street Overview 2024</b>	<b>07</b>
	<b>FMCG Overview 2024</b>	<b>12</b>
	<b>Socials Overview 2024</b>	<b>36</b>
	<b>Inspiration</b>	<b>49</b>

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# Insights 2024

back to contents

49%

of people celebrated Valentine's Day in 2024\*\*

41%

of consumers in the UK preferred to shop in-store\*\*\*

spending was estimated to have fallen

19%\*



\*Amongst UK consumers. In 2024, amid the cost of living crisis, spending was estimated to have fallen 19% year on year in comparison to last years figures, source retailtimes.co.uk | \*\*Source YouGov Survey | \*\*\*Cint

# Insights 2024

back to contents

While spending was have estimated to have fallen 19% compared to 2023, spending on Valentine's Day totaled £2.1 billion in 2024.\*



Flowers remain a firm favourite with **20%\*** choosing to gift them to their loved ones\*\*



Chocolates continue to play a key part in sales accounting for **25%** of gift sales\*\*



The most popular gift in 2024 was a greeting card, chosen by **43%** of those celebrating\*\*

\*Amongst UK consumers | \*\* Gen Z was most likely to prefer flowers (53%) and food/drink (48%) as gifts. Baby Boomers were most likely to prefer receiving greeting cards (55%). Source YouGov Survey



For those who did partake in the festivities, staying in seemed to be the preferred option.

\* Source YouGov | Quality was the most important factor in retailer selection for food & drink in 2024, with Marks & Spencer being the most popular choice with consumers switching from their usual retailer, source Global Data



# Valentine's Day

High Street  
Overview 2024



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back to  
contents



# High Street Overview 2024

**WHSmith**  
EST 1792



*Clintons*







# High Street Overview 2024

## Superdrug





# High Street Overview 2024

# Boots



H.SAMUEL





# Valentine's Day

FMCG  
Overview 2024



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back to  
contents



# FMCG Overview 2024

# Sainsbury's





# FMCG Overview 2024

## Sainsbury's





# FMCG Overview 2024

# Sainsbury's





# FMCG Overview 2024

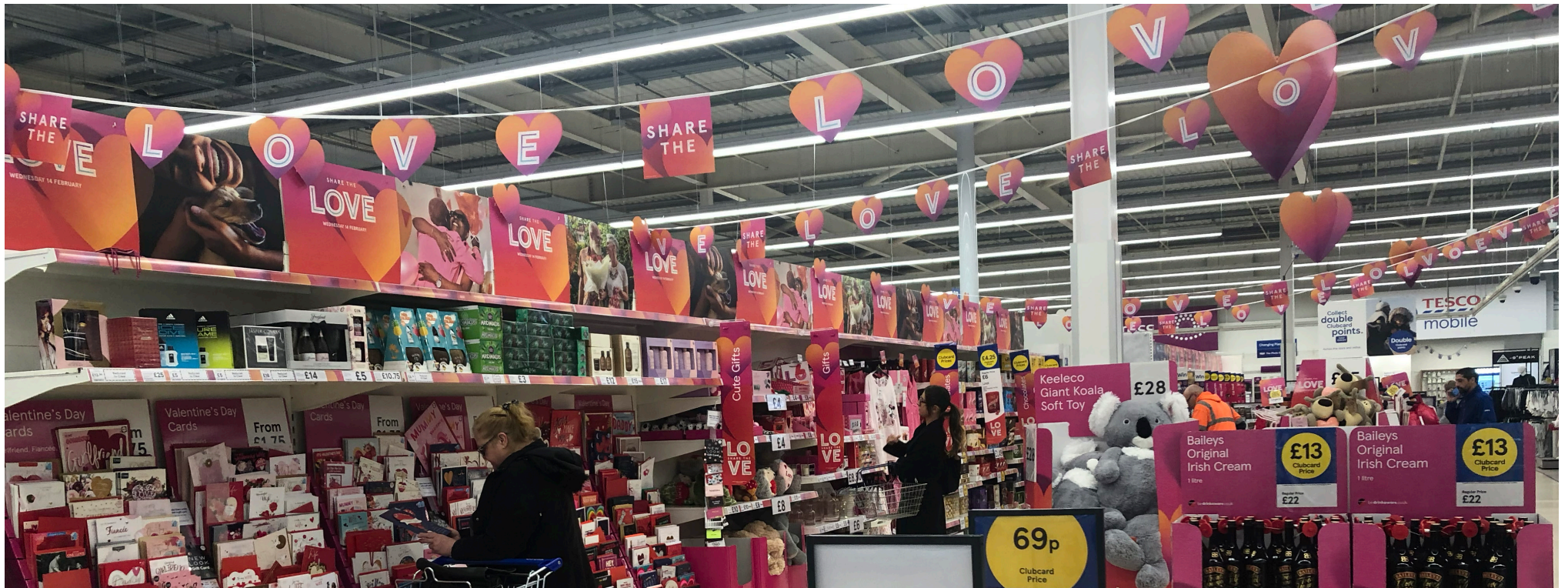


# Sainsbury's





# FMCG Overview 2024





# FMCG Overview 2024





# FMCG Overview 2024





# FMCG Overview 2024





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# FMCG Overview 2024





# FMCG Overview 2024





# FMCG Overview 2024





# FMCG Overview 2024





# FMCG Overview 2024

## M&S





# FMCG Overview 2024

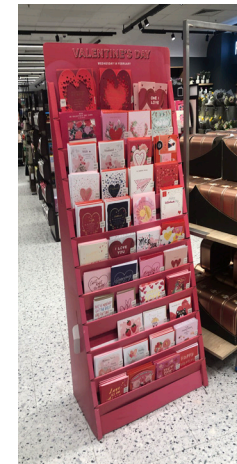
# M&S





# FMCG Overview 2024

# M&S





# FMCG Overview 2024

## WAITROSE & PARTNERS





# FMCG Overview 2024

## WAITROSE & PARTNERS





# FMCG Overview 2024

## WAITROSE & PARTNERS





# FMCG Overview 2024

## WAITROSE & PARTNERS





# Valentine's Day

Socials  
Overview 2024



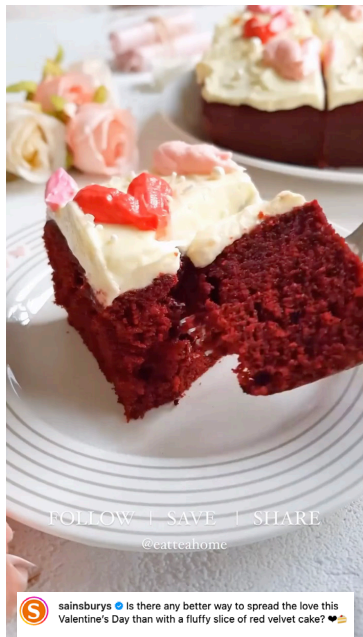
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back to  
contents



# Socials Overview 2024

## Sainsbury's



FOLLOW | SAVE | SHARE  
@eatteahome

**S** sainsburys 🌈 Is there any better way to spread the love this Valentine's Day than with a fluffy slice of red velvet cake? 🍷🍰

Topped with classic cream cheese frosting and plenty of love hearts, it's all of the Valentine's dessert inspiration we could want and you can find all of the ingredients and decorations in store!

📍 @eatteahome  
Tag #SainsburysRecipes for your chance to be featured! 📍

#ValentinesDay #ValentinesRecipe #DessertInspiration #HomeBaking



**S** sainsburys 🌈 Celebrate #ValentinesDay with help from your mini's AND our dine-in deal for 2! 🍷 Get a starter, main, side, dessert, and a drink for only £15.

👉 Share this with your s/o if this is your house.

Featured here 🌟  
Taste the Difference bao buns 🌱 Taste the Difference plant-based wellington 🍷 Taste the Difference green veg medley 🍷 Taste the Difference raspberry and chocolate torte 🍷 Winemaker's Collection Pinot Grigio 🍷 #Vegan #Plantbased

Valentine's £15 dine-in for two includes one selected starter, main, side, dessert and drink. Available in selected stores and online. Selection and offer differs in locals. Selected items only, subject to availability. Products must be purchased together. Available 7-14 February.

#ValentinesDay #ValentinesFood #Valentinesmealdeal #ValentinesInspiration



**yemisco** Ad Enjoy a lovely indoor meal with your loved ones this Valentine's Day with @sainsburys taste the difference dine-in for 2 for £15 which includes a starter, main, side, dessert, & drink 🍷🍰 Available in selected stores and online. Selection and offer differs in locals. Selected items only, subject to availability. Products must be purchased together. Available 7-14 February.

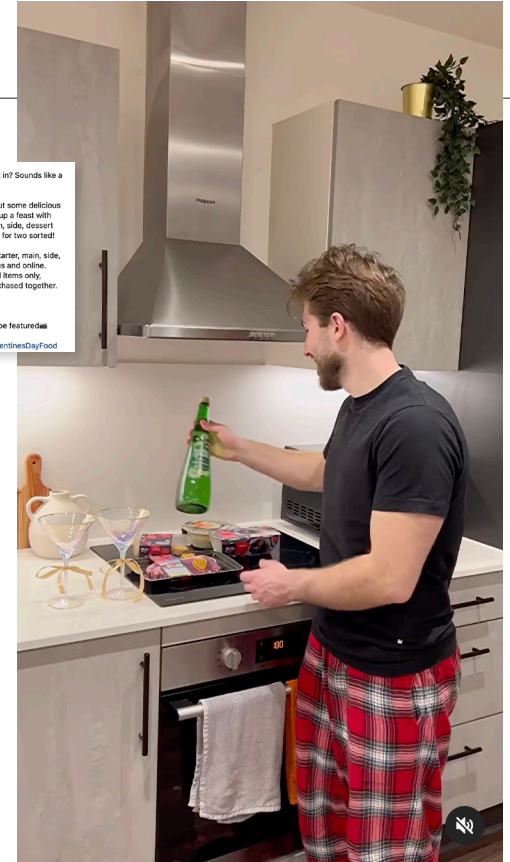


**S** sainsburys 🌈 A super cosy Valentine's night in? Sounds like a dream to us...🍷🍰

But no big night in would be complete without some delicious food to share and @sophiaspx has whipped up a feast with our Valentine's meal deal, with a starter, main, side, dessert and drink for just £15, that's a romantic meal for two sorted!

\*£15 dine-in for two includes one selected starter, main, side, dessert and drink. Available in selected stores and online. Selection and offer differs in locals. Selected items only, subject to availability. Products must be purchased together. Available 7-14 February.

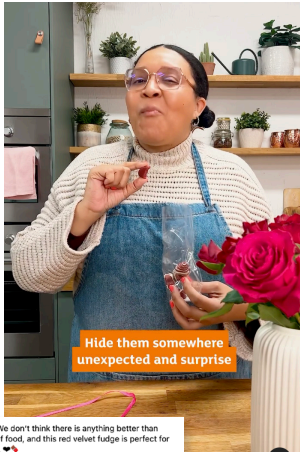
📍 Send this video to your Valentine.  
Tag #SainsburysRecipes for your chance to be featured! 📍  
#ValentinesDay #MealDeal #ViralFoods #ValentinesDayFood





# Socials Overview 2024

## Sainsbury's

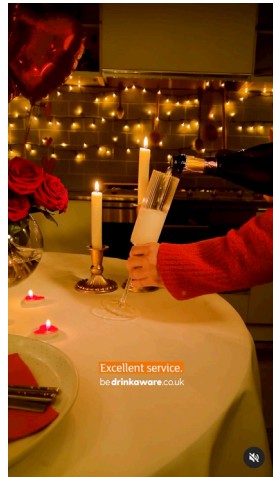


**S** sainsburys 🍫 We don't think there is anything better than giving the gift of food, and this red velvet fudge is perfect for Valentine's Day 🍫❤️

Topped with sweet white chocolate and shaped into bite sized hearts, they are super easy to make and sure to put smiles on the faces of your loved ones!

👉 Tag your Valentine in the comments!  
👉 Don't forget to tap save to keep this recipe for later.

#GiftInspiration #ValentinesInspiration #DIYGifting #ViralRecipe  
7 n



**S** sainsburys 🍷 Staying in for #ValentinesDay this year is a BIG DEAL 🍷

Pick up a starter, main, side, dessert, and a drink for 2 for just £15 with our Taste the Difference Meal Deal launching 7th February.

Featured here 🍷  
Taste the Difference scallop gratin 🍷 Taste the Difference chicken and asparagus 🍷 Taste the Difference triple cooked chips 🍷 Taste the Difference lemon tart 🍷 Taste the Difference prosecco 🍷

Valentine's £15 dine-in for two includes one selected starter, main, side, dessert and drink. Available in selected stores and online. Selection and offer differs in locals. Selected items only, subject to availability. Products must be purchased together. Available 7-14 February.

#ValentinesMeal #ValentinesIdeas #ValentinesFood #ValentinesMealDeal



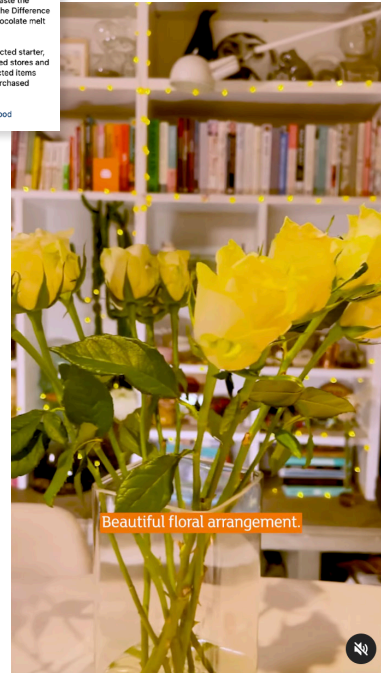
**S** sainsburys 🍷 A guaranteed chef's kiss 🍷 Turn your home into the hottest restaurant in town with our #ValentinesDay dine-in deal, get a starter, main, side, dessert, and a drink for 2 for £15.

What's your dream v-day meal? 🍷

Featured here 🍷  
Taste the Difference leek & cheddar tartlets 🍷 Taste the Difference slow cook cherry duck legs 🍷 Taste the Difference cauliflower potatoes 🍷 Taste the Difference chocolate melt in the middle 🍷 Taste the Difference red wine 🍷

Valentine's £15 dine-in for two includes one selected starter, main, side, dessert and drink. Available in selected stores and online. Selection and offer differs in locals. Selected items only, subject to availability. Products must be purchased together. Available 7-14 February.

#ValentinesMeal #ValentinesIdeas #ValentinesFood #ValentinesMealDeal



**S** sainsburys 🍷 Topped with pastry hearts and filled with rich, red cherries, this is definitely a pie made with love. 🍷❤️

You'll certainly be in for a successful Valentine's Day with this one!

Ice cream, cream or custard? That is the real question... 🍷

👉 Swipe for the full recipe or click our link in bio.  
Tag #SainsburyRecipes for your chance to be featured

#ValentinesDay #ValentinesRecipe #DessertInspiration #HomeBaking



**rovetara** 🍷 #Ad Join us for an early Valentine's Day! This year V day falls on a WEDNESDAY when we have no childcare, so we booked out a day and celebrated early! Who wants to leave the house when you can get a Sainsbury's Taste the Difference meal deal! No worrying about booking a table or what to wear, I made Rose put it in the oven and we were able to eat a delicious hot meal in peace. Bliss. @sainsburys #ValentinesDay #ValentinesIdeas

Valentine's £15 dine-in for two includes one selected starter, main, side, dessert and drink. Available in selected stores and online. Selection and offer differs in locals. Selected items only, subject to availability. Products must be purchased together. Available 7-14 February.





# Socials Overview 2024

# M&S

**M&S** marksandspencer 🍪🍪🍪 New in the M&S Foodhall – VALENTINE'S EDITION. ❤️ Get hearts racing, and stomachs rumbling with our Valentine's crumpets – back by popular demand! 🍪

Whether you're a crumpet traditionalist or an experimental topper, these heart-shaped breakfast treats are sure to give you all the feels. ❤️

We'll take ours smothered in our sweet and slightly salty maple butter with a side of berries please! 🍓🍓 What would you top yours with? Let us know in the comments. 🍪

Find these now in your nearest M&S Foodhall or online at @ocadok.

#mandsfood #thisisnotjust #newinthefoodhall #newin #valentinesday



**abbeylancy** 🍪 Are you even celebrating Valentine's Day if you don't do it with an M&S Dine In deal? (answer: no) 🍪 And me and Pete, as big M&S Dine In fans, can confirm that this year it's the most delicious and luxurious yet, and only £25 for a starter, main, side, dessert and drink! 🍪 Pete and I picked the prawn cocktail to start, the British sirloin steak with garlic butter and triple cooked chips for main and for dessert, we had the most gorgeous white chocolate and raspberry filled mousse heart... with a bottle of rose of course. Oh and Pete did all the cooking ... nearly 🍪 #ad #thisisnotjust



**marksandspencer** 🍪🍪🍪 New in the M&S Foodhall – VALENTINE'S EDITION. 🍪 The ULTIMATE love bugs, Colin and Connie are BACK and they're loved-up to the antennae this Valentine's Day. 🍪

Heart eye emojis at the ready 🍪 our "limited edition" Love Struck Colin and Connie cakes come complete with heart decorations and their very own Cupid's bow and arrows. 🍪

Pick up one, both, or mix and match, and feel the love with our very own smitten kittens (OK, smitten caterpillars!) this Valentine's Day, in your nearest M&S Foodhall or online at @ocadok. 🍪

#mandsfood #thisisnotjust #newinthefoodhall #newin #colinthecaterpillar



**marksandspencer** 🍪🍪🍪 New in the M&S Foodhall – VALENTINE'S EDITION. 🍪 Walter the Sausage Dog is back and he's looonging for a good home this Valentine's Day! 🍪

Treat the doggo (and chocco) lover in your life with this creamy milk chocolate pup, complete with sugar coated chocolate chip crunch. 🍪 Just don't flip your screen over ... Woof! 🍪

Grab one now in your nearest M&S Foodhall or online at @ocadok.

#mandsfood #thisisnotjust #newinthefoodhall #newin #valentinesday #valentinesgiftideas



**marksandspencer** 🍪 "I have a hand-written special invitation for you to come over to the Fury household on Valentine's Day, and be with me and @mollymae." 🍪 Last week, we invited the one and only @tommyfury for a VERY luxurious Valentine's Dine In date with chef Russ at @marksandspencerfood HQ, to taste test our most "indulgent" Valentine's menu yet. 🍪

From King Prawn and Lobster Thermidor Gratin to start, to the main event – 21 day matured British Sirloin Steak with Truffle Mash, followed by White Chocolate & Raspberry Mousse Hearts, washed down with a Passionstar Martini. 🍪

All for just £12.50 per person. 🍪

Have you got yours yet?! 🍪 RUN to your nearest M&S Foodhall to shop the full menu before Wednesday 14 February. Or tag your Valentine as a not-so-subtle hint in the comments below. 🍪

#mandsfood #thisisnotjust #valentinesday



and you haven't really returned the favour much so...



so we got the next best thing

**lucyparts** 🍪 AD - This isn't just any snack review, this is a @marksandspencerfood Valentine's Day snack review 🍪



**marksandspencer** 🍪 Save this for Valentine's Day gifting inspo 🍪

Tap the basket in the bottom-left corner to shop 🍪





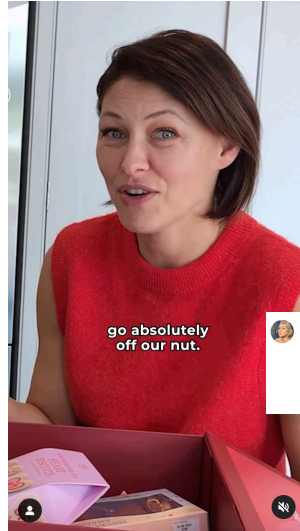
# Socials Overview 2024

# M&S



**marksandspencer** Save this to be the host with the most this Valentine's Day.  
 @marksandspencer\_lydia.  
 #MyMarks

Tap the basket in the bottom-left corner to shop 🛒



go absolutely off our nut.

**emmawillisofficial** Warning: cheeky content incoming... This is what you meant when you said you wanted some naughty Valentine's Day gifts, right @mattjwillis??  
 @marksandspencer  
 #ThisIsNotJust #ad



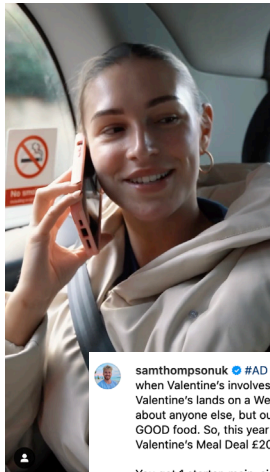
**marksandspencer** Celebrate your love for your partner this Valentine's with our STUNNING M&S Red Roses. 🌹  
 The "ultimate" symbol of passion and romance... they're available with FREE delivery – order yours now at M&S.com.  
 Tag your other half as a little hint in the comments below. 🍷💕  
 #mandsfood #valentinesday #roses



**marksandspencer** At-home date night: Valentine's edition.  
 @marksandspencer\_lydia.  
 #MyMarks  
 Tap the basket in the bottom-left corner to shop 🛒



**marksandspencer** Whether you're spending Valentine's Day with your other half, your best mates, or your mum, everyone will love our fabulous frozen Strawberry Daiquiri cocktail! 🍷💕  
 Swipe for the recipe. 📖 Find all the ingredients in your nearest M&S Foodhall or online at @ocadok.  
 #mandsfood #thisisnotjust #valentinesrecipes #valentinescocktails #galentines

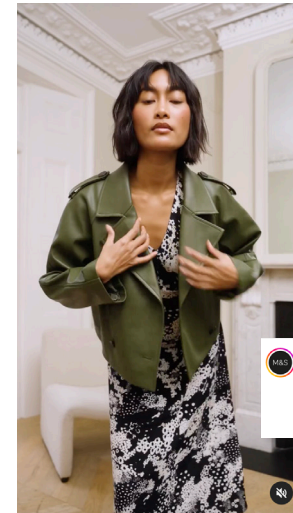


**samthompsonuk** #AD Staying in never looked so GOOD when Valentine's involves @waitrose, oh AND Zara of course! Valentine's lands on a Wednesday this year, and I don't know about anyone else, but our ideal date night is a night in with GOOD food. So, this year we're celebrating with the Waitrose Valentine's Meal Deal £20 Dine In for 2.

You get 1 starter, main, side and dessert, plus a fine wine or cocktail or chocolates... for just £20! Get online or in-store from 7-14 February.  
 Tag a special somebody you want to share Valentines with in the comments! #ValentinesAtWaitrose #FoodToFeelGoodAbout



**tomindeed** Did someone say oysters? Cause shucks, I'm in... 🍷💕 I got to try all the new M&S Valentine's Day treats and ohhh they are naughtier and more delicious than ever. The chocolate is melt in the mouth, perfect to share on the sofa, or even better as a cheeky gift "cough" the emojis "cough" 🍷💕 or perhaps even a peach whip or two? 🍷💕 So run, don't walk to @marksandspencerfood get your hands on these delicious treats, they won't disappoint 🍷💕 #ad



**marksandspencer** Self-love is the best type of love 💕  
 @\_meaganwells  
 #MyMarks  
 Tap the basket in the bottom-left corner to shop 🛒





# Socials Overview 2024

## WAITROSE & PARTNERS



BUT LUNA, I'VE GOT YOUR FAVOURITE & LILY'S KITCHEN DEAL



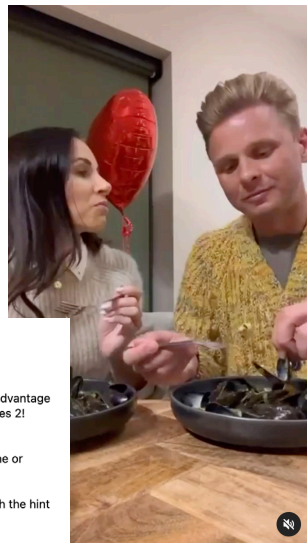
waitrose AND THEY CALLED IT PUPPY LOVE Say 'I woof you' this Valentine's Day with a Lily's Kitchen meal tray and treat pack for just £4. Because dogs deserve to be spoiled too

@lilyskitchenpetfood



rosemarinoramsey Who needs a fancy restaurant for Valentine's Day when you've got @waitrose £20 Valentine's Dine In Meal Deal?

@iamchrisramsey and I are having Prawn Cocktail to start, Sirloin with Triple Cooked Chips for main, Pistachio Hearts for dessert and a bottle of Shiraz #ValentinesAtWaitrose #FoodToFeelGoodAbout #ad



jeffbrazier #ad Love is in the air! And it's a Brazier family affair

Who needs a fancy restaurant when you can take advantage of @waitrose £20 Valentine's Dine in deal that serves 2!

Staying In Never Looked So GOOD That's a Starter + Main + Side + Dessert & Fine Wine or Cocktail!

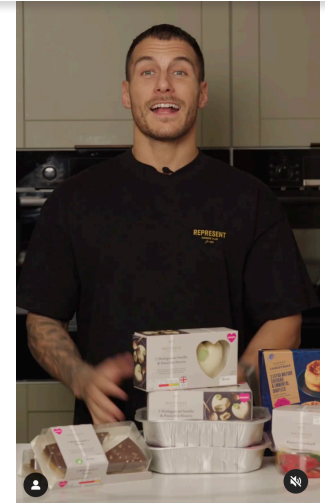
Send the video to your partner and see if they catch the hint

#valentinesatwaitrose #foodtofeelgoodabout



gorka\_marquez AD Valentines is around the corner. So here is another cheeky idea for you with the help of @waitrose and their £20 Valentine's Dine In offer. I've cooked Gemma an easy and delicious meal using all @waitrose products. Our favourite dish is the pistachio hearts! The offer is live from the 7th-14th February

#ValentinesAtWaitrose #foodtofeelgoodabout



temp\_tation AD | Staying in never looked so good, with @waitrose Valentine's dine in for 2.

£20 serves two people with a Starter + Main + Side + Dessert + Fine Wine or Cocktail.

I opted for the No1 Prawn Cocktail, Sirloin steak with Garlic & Herb Butter, No.1 Triple Cooked Chips, Pistachio Hearts and then a bottle of premium wine.

It was absolutely delicious and definitely food to feel good about.

Visit Waitrose in store or shop online for everything you need this Valentine's Day.

#ValentinesAtWaitrose #FoodToFeelGoodAbout





# Socials Overview 2024



## WAITROSE & PARTNERS



**waitrose** ♡ A BEAUTIFUL BOUQUET WITH A HANDCRAFTED KENYAN KEEPSAKE ♡

The Waitrose Foundation is our way of giving back. As a supermarket, we work closely with our farms who grow, pick and pack our fresh food and flowers throughout the year, so every time you buy a Waitrose Foundation product, we invest money from the sale back into our farmers, workers and their communities 🌱💚

In addition to investing back in the farm, this particular bouquet of Foundation roses 🌹 comes with a bespoke, handcrafted decoration ♡

The decoration is made by the UPEED and SATUBO community groups which were established with the objectives to empower women and promote the sustainable development of rural communities in Kenya.

Learn more about our Foundation at <http://spkl.io/61774alqJ>



**waitrose** 🌟 Our £20 Valentine's Dine In is back – and it's better than ever 🍷🔥

Share a starter, main, side, dessert and fine wine, 4-pack of @MOTH cocktails or chocolates for just £20 – saving up to £19.40 🍷

And to make it even sweeter, it's Taste Approved by the experts at the Good Housekeeping Institute 🍷👩🏻‍🍳

Get yours in store and online now 🏪

#goodhousekeepinguk #Valentines #MealDeal DineIn

**lochan\_nowacki** 🌟 Date night in full swing with @waitrose £20 Valentines dine in offer which helped me create the perfect romantic dinner for Whitney 💕👩🏻

Don't miss this @waitrose limited offer from 7th-14th February, in store or shop online for everything you need this Valentine's Day.

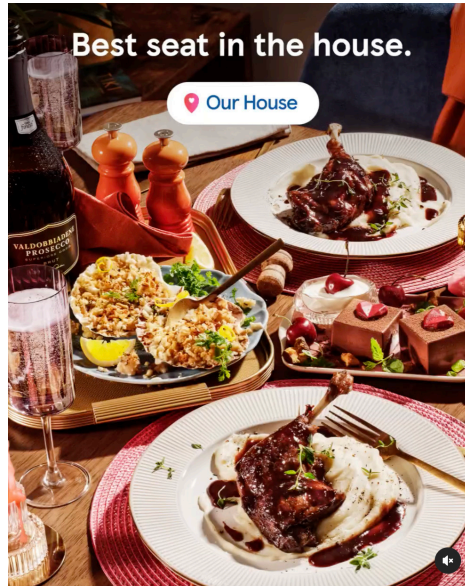
Get inspired by my selection:  
 STARTER - Mussels in White Wine & Cream  
 MAIN COURSE - Sirloin with Garlic & Herb Butter  
 SIDE - No.1 Triple Cooked Chips  
 DESSERT - Pistachio Hearts  
 BEVERAGE - Saint Clair Wairau Valley Sauvignon Blanc

**theannaedit** 🌟 AD | Fancy a little date night in?! Well from 7-14th Feb @waitrose have a Valentine's dine in deal – a starter, main, side, dessert AND a fine wine or cocktail all for £20. And yes that includes these espresso martinis 🍷 Can confirm it was 10/10. Staying in never looked so GOOD! #ValentinesAtWaitrose #FoodToFeelGoodAbout

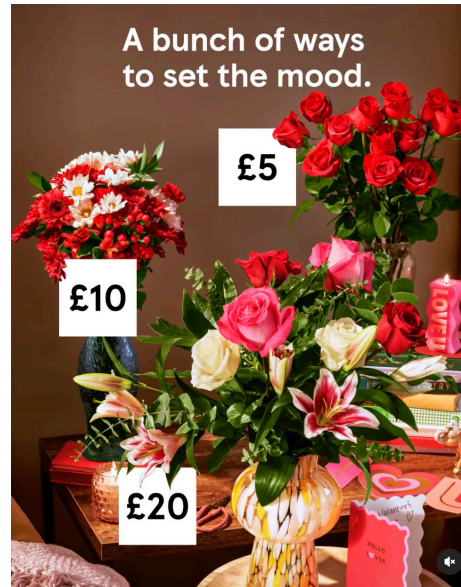




# Socials Overview 2024



tescofood 🍷 Need something delicious for your special #ValentinesIn? Our Finest Valentine's Dinner for Two is the key to anyone's heart 💕 Head to the link in our bio to find out more about the range.



tescofood 🌹 Set the mood this Valentine's Day with Tesco bouquets from £5 🌟 Head to the link in bio to find out more #ValentinesIn

tescofood 🍷 Spending Valentine's Day in? You could win this indulgent pampering hamper worth over £200! 🎁 To enter, tag someone you love in the comments with #ValentinesIn

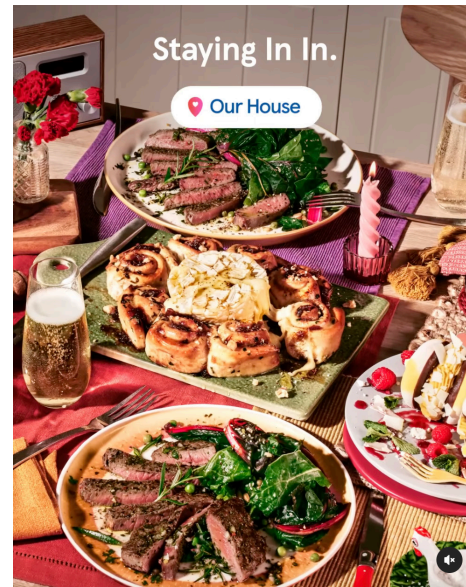
Head to the link in bio to shop 🛒

Full Ts&Cs at: [tes.co/valentines-beauty-giveaway](https://tes.co/valentines-beauty-giveaway)



You could win our Valentine's L'Oréal beauty giveaway

worth over £200

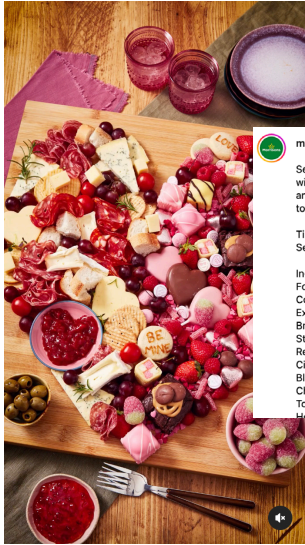


tescofood 🍷 Stay in in like @tashaghouri and @andrewlepage with our indulgent Tesco Finest Valentine's Dinner for Two, available in store and online. Head to the link in bio to find out more #ValentinesIn





# Socials Overview 2024



**morrison's** • Girl dinner 🍷 Valentine's edition 🍷

Serve up the ultimate picky tea next time you host girls night, with a heart-shaped half-and-half platter, because the key to anyone's heart is a charcuterie board, right? Tag your besties to let them know 🍷 #MoreReasons #MoreSharingTheLove

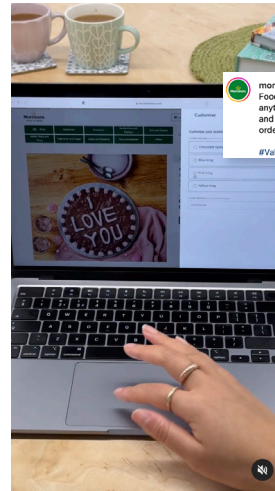
Time 15 mins  
Serves 8 as snack platter

Ingredients  
For side savoury  
Continental meat platter  
Extra mature Cheddar cut into cubes  
Brie cut into wedges  
Stilton sliced  
Red grapes  
Ciabatta or French breadstick  
Black olives  
Chilli jam spooned into ramekin  
Tomato chutney spooned into ramekin  
Honey spooned into ramekin

**morrison's** • Happy Valentine's Day 🍷 Still got a gift on your shopping list? It's not too late... we've married up a classic, creamy cheesecake with chewy, gooey white chocolate cookies for a love at first bite gift. #MoreReasons #MoreSharingTheLove

Time 45 mins plus setting time  
Serves 10 cookies

Ingredients  
For the filling  
180g full fat cream cheese  
40g icing sugar  
4 tbsp strawberry jam  
For the cookie batter  
350g plain flour  
1 tsp baking powder  
200g unsalted butter softened & cubed  
200g granulated white sugar  
3 medium eggs beaten  
1 tsp vanilla extract  
#ShareTheLove

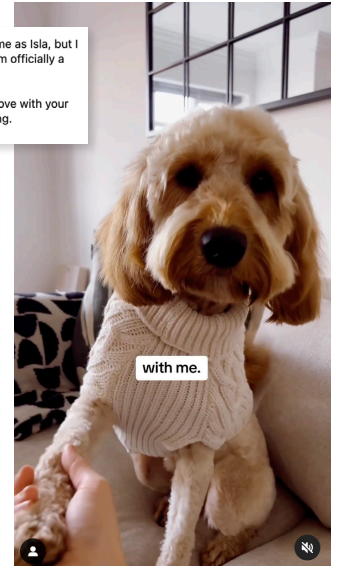


**morrison's** • Who needs cupid when you've got Morrisons Food to Order? Simply head to our website and choose anything from flowers to fizz, select a date, collection time and wait to see them smile from ear to ear 🍷 Available to order until 11th Feb. #ValentinesDay #ShareTheLove



**isladoodlebear** Hi everyone 🍷! You may know me as Isla, but I just got a shiny new title. This Valentine's Day I'm officially a @morrison's SpokesPawson 🍷

I'm here to remind all you humans to share the love with your pets this February 14th, after all sharing is caring. #MoreSharingTheLove 🍷

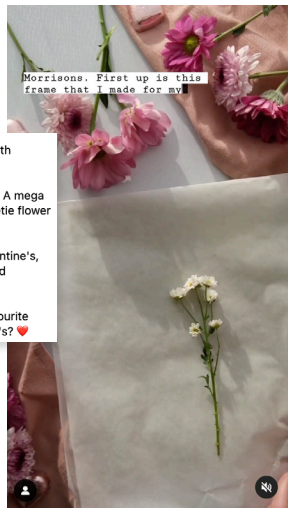


**cathrynlaurawood** • AD 3 Valentine's Day gifts with @morrison's 🍷🍷

I made 3 different gift ideas for the loves in my life! A mega cute frame for Dion, candles for my mum and sweetie flower bouquets for the girls.

Morrison's have everything you could need for Valentine's, from flowers to the Valentine's collection. You'll find something perfect to gift someone you love!

Sooo I need to know 2 things. What gift is your favourite annnd who are you giving a gift to this Valentine's? 🍷



**morrison's** • What's a Valentine's Day without sharing a little love? Earlier this month, we headed to Redcar to give customers just a little something on us to mark the occasion 🍷 Who are you sharing the love with this V day? #MoreReasons

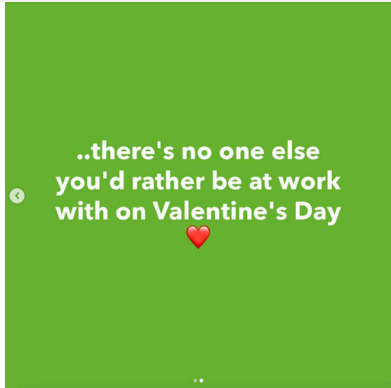




# Socials Overview 2024



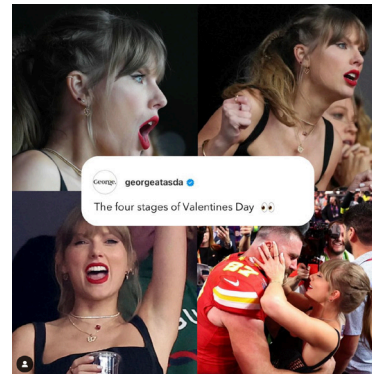
asda Send this to your work bestie(s) to let them know that spending V-day at work isn't so bad when you get to share an Asda Heart Shaped Pizza with them for lunch #WorkBestie #ValentinesDay



georgehome Probably the cutest Valentine we have ever seen! Shop last minute Valentine's essentials online and in selected stores now, with prices from £7.90. @margotdapple Dog Valentine's Day Gift Bundle BUN2596 #cute #dachshund #valentines #GeorgeHome #GeorgeAtAsda



asda The perfect Valentine's present doesn't exist. Show the love to your special someone with some 'You're poo-fect' toilet roll. Don't tell us romance is dead #asda #valentinesday #valentinesgift



georgeatlasda What stage are you at? 1. Realising it's Valentines this week... 2. And you haven't organised a thing... 3. Remembering ASDA & George are open late & have you covered for everything you need! 4. Celebrating on Vday with our Valentine's Bistro meal deal (the new love of your life) What stage are you at? #ValentinesDay #DateNight #GeorgeAtAsda



georgeatlasda Weekend plans: Get the girls together for a 'Galentines' sleepover. Shop cosy night in essentials in-stores and online from just £20! @banish\_the\_beige\_ @crack\_the\_shutters @luenagamaa Red Satin Long Sleeve Shirt Pyjamas GEM1086794 #Galentines #GeorgeInParis #GeorgeAtAsda





# Socials Overview 2024



asda Valentine's pizza party, anyone? 🍕❤️

Our Valentine's pizza is officially here and we're pretty sure you'll be loved up in no time 🍕 Shop now for the ultimate Valentine's night in 🍷

\*Selected stores & lines. Subject to availability. May exclude Asda Express stores and small stores - see [asda.com/smallstores](https://asda.com/smallstores). Asda Heart Shape Half and Half Pizza Pepperoni and Cheese, Asda Heart Shape Half and Half Pizza Vegetable and Cheese, Asda Heart Share Create Your Own - £4. 2 for £6 offer ends 14/02/2024.

#asda #valentines #valentinesday #pizza #valentinespizza #heartshapedpizza



asda The One (pound) Ring 🍷👉 #ASDA #ValentinesIdeas #OnePoundRing



# ASDA



asda Sharing the love doesn't have to cost the earth 🍷❤️

Shop our under £5 Valentine's gifts and make their day this Valentine's Day 🍷👉

#asda #valentines #valentinesday

Selected stores & lines. Subject to availability. May exclude Asda Express stores and small stores - see [asda.com/smallstores](https://asda.com/smallstores). Offer ends 14th February. Prices from £0.28 - £5 each. Minimum basket and delivery charges may apply. Delivery & collection slots subject to availability.

georgehome We're feeling all loved up this Valentines Day 🍷👉 Gift our latest homewares, available online and in stores now, with prices from £5.50 🍷

Our Picks 🍷:

- Pink Harlequin Super-Soft Throw 🍷: 060019779
- Heart Trinket Dishes - Set of 3 🍷: 060013588
- Pink Orchid Blossom Flower Striped Candle 🍷: 060016712

#GeorgeHome #GeorgeAtAsda



Classic and delicious 🍷❤️



asda All the inspo you need for the BEST Galentine's gift ideas under £5 🍷❤️

Get your friends round, we've got everything you need for the ultimate night in! 🍷👉

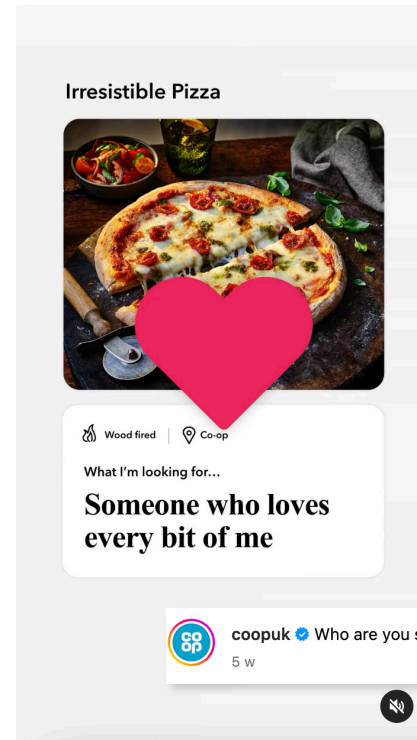
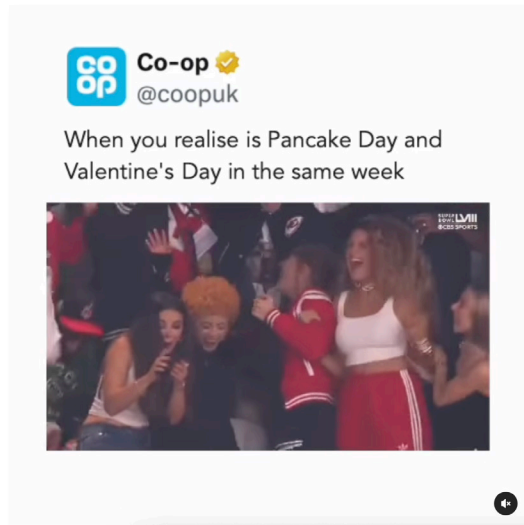
Comment a 🍷❤️ if you're getting your #galentines on this year!

#asda #valentines #haul





# Socials Overview 2024






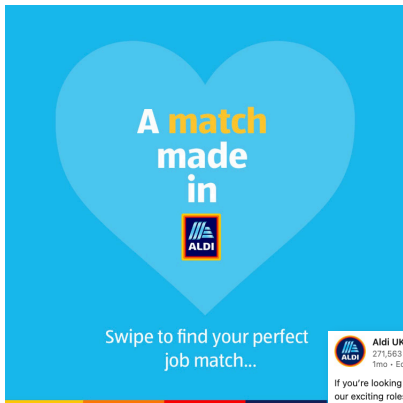
# Socials Overview 2024




 **aldiuk** 🇬🇧 Tear but maybe don't share, because our French Camembert with Red Pepper Sharing Bread is too good 🍷  
Looking for a last-minute Valentine's gift? Pick up from the Valentine's Specials in the chiller aisle 🥰  
#TearAndShare #Camembert #ValentinesDay




 **aldiuk** 🇬🇧 🍷 JUST LANDED 🍷  
How perfect is our Ballycastle Raspberry Ripple for Valentine's?! 🥰  
👉 Find it in the Beers and Wine aisle  
#DrinkAware #Ballycastle #Valentines



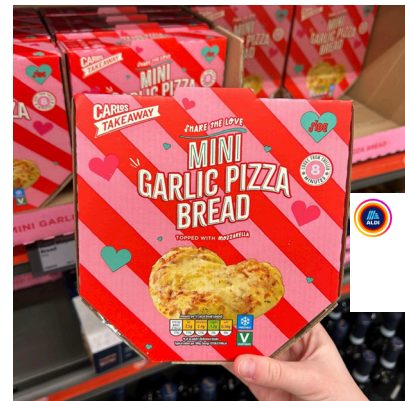
 **Aldi UK**  
271,563 followers  
2mo • Edited • 🌐  
If you're looking for somewhere new to love this Valentine's Day, maybe one of our exciting roles could be the perfect match 🥰  
There's plenty of fish in the sea, so why not pick from one of the sizzling salaries below...  
👉 Assistant Store Manager: £35,625 rising to £43,440  
👉 Career Changer Area Manager: £61,085 rising to £94,240  
👉 National Supply Chain Assistant: £36,080 rising to £42,135  
👉 Transport Logistics Assistant: £12.01 p/h to £15.68 p/h depending on shift time and location.  
Fall in love with your new career, head to our website to find out more: <https://lnkd.in/g6SUUwd>  
#Aldi #AldiCareers #AldiMeansMore #EverydayAmazing




 **aldiuk** 🇬🇧 Valentine's night in? We've got you covered 🍷  
For our three courses, you'll be dining on  
👉 Argentinian Red Shrimp with Pili Pili Butter  
👉 Wagyu Burgers with Brie, Caramelised Onion Toppers and Crispy Onions, with Wagyu Thick Cut Chips and Truffle Mac and Cheese  
👉 Specially Selected Milk Chocolate & Caramel and White Chocolate & Raspberry Chocolate Melting Bombe  
Available in store from 9.2.24.  
#ValentinesDayMeal #NightIn #AldiFinds



 **aldiuk** 🇬🇧 Your valentine will fall in love at first BITE with our Chocolate and Cream Cookies 🍪💕  
Shop the ingredients in store now 🥰  
#ValentinesDayRecipe #ValentinesRecipe #ChocolateAndCreamCookies



 **aldiuk** 🇬🇧 The 🍷 to your Valentine's heart? Mozzarella-topped Mini Garlic Pizza Bread, of course 🍷💕  
👉 Pick up now on the Chilled Aisle  
#AldiFinds #GarlicBread #ValentinesMealInspo





# Valentine's Day

Inspiration



KOLORCRAFT.COM

back to  
contents



# Inspiration Here's what we can do...



## ...working with you along the way

We'd love to take to your design and adapt into exciting in-store theatre.

We've taken a stock image as an example and used it to show the impact it could make in a variety of in-store executions.





# Inspiration Windows



**A POPAI UK & Ireland study has shown that standout retail displays can boost brand awareness by 89%**





# Inspiration Front of Store





# Inspiration Feature End Header





# Inspiration Feature End Display with Side Fins



Shoppers interacting with in-store displays are 25% more likely to make a purchase





# Inspiration Mid Run Product Glorifier





# Inspiration Full Bay Destination Graphics

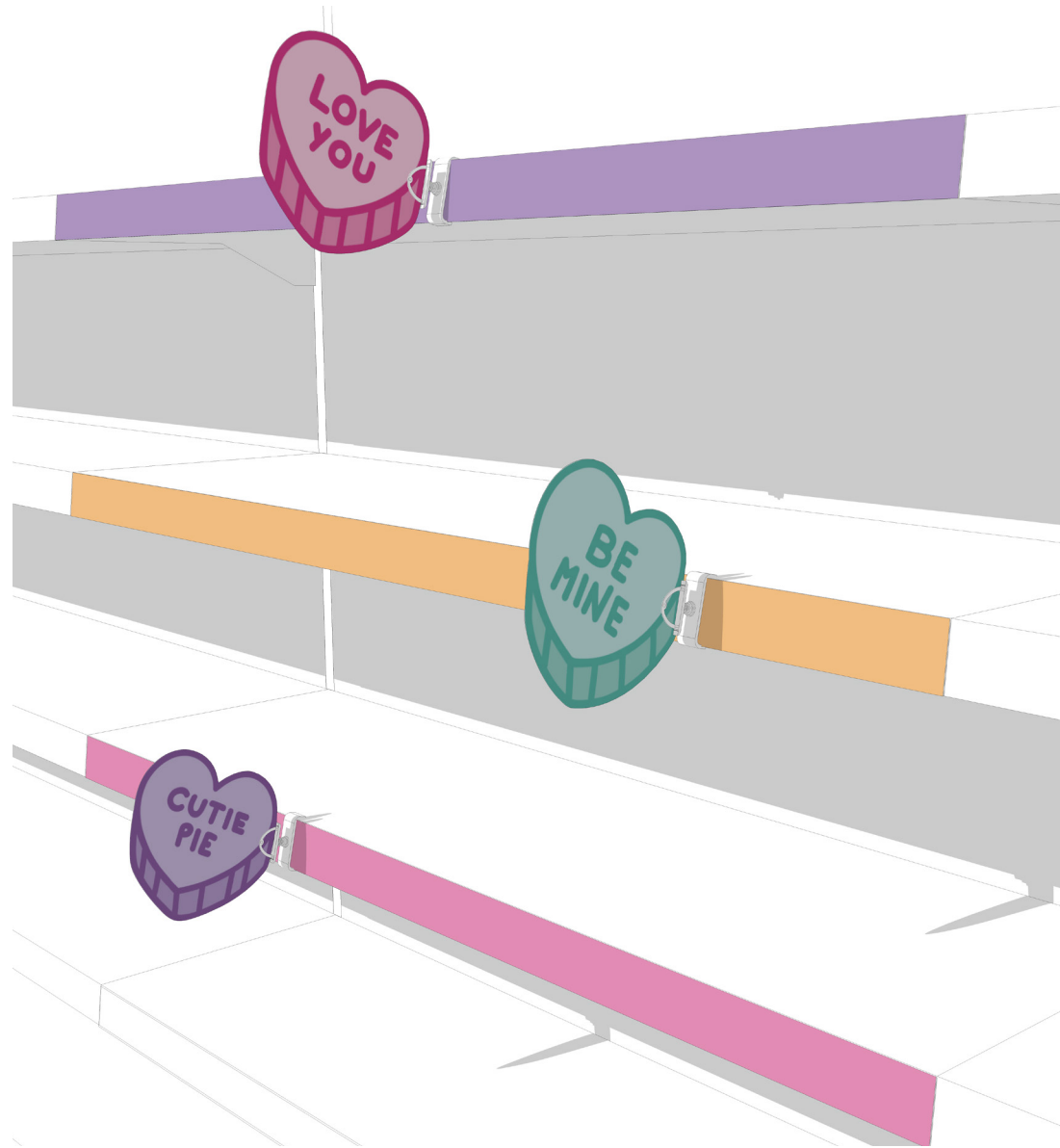


Simple use of themed headers, shelf strips, dividers and aisle flags can be used to create in aisle disruption and increase ease of navigation





# Inspiration Mid Run - Midi Bus Stops





# Inspiration Store Overview



# Valentine's Day

to find true love click the icon  
(not to mention brilliant Point of Sale)



**Thank you**



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back to  
contents