

Kolorcraft artwork guidelines

At Kolorcraft we pride ourselves on the quality of our product. To ensure a top quality product and service please be aware of the following guidelines when supplying us with artwork.

We can receive artwork via the following methods

FTP: Secure link, password details etc on request. Or supply us with your details and we will download from your website.

E-mail: Maximum file size 10MB.

CD and DVD.

Please compress artwork using 'Stuffit' or 'WinZip'.

Software supported includes the following

QuarkXPress 8

Adobe InDesign CS4

Adobe Illustrator CS4

Adobe Photoshop CS4

Adobe Acrobat 9.0 Professional

When using photographic images, set resolution to 300dpi, CMYK and at print size ie; when importing an image into an artwork application do not scale up more than 140% or scale down lower than 75%. If resizing is necessary please use Photoshop and save at a more suitable size.

Ensure that all fonts and linked files are supplied.

Delete any unused elements from the artwork; this includes any unused colours from the colour palette.

Add 3mm bleed if colour is to bleed off edges of document.

Solid areas of black for Screen Print should be just black and have no underlying colours. Solid areas of black for Litho will need 40% cyan underneath 100% black.

If flat tints are to be used 5% - 75% is the optimum range for Screen Print (this does not apply to Litho or to photographic images).

Do not apply any trapping values.

Ensure 'Overprint' is not used where it is not required and all whites are set to knockout.

If supplying a cutter guide please position so it is clearly visible to the front of the artwork.

Text for Screen Print can be no smaller than 8pt and preferably no smaller than 6pt for Litho.

Fine lines for Screen Print must be a minimum of 0.5pt.

For Screen Print try not to use small white text out of a CMYK background (causes registration problems); better to allow for a white overprint if necessary.

If an amended artwork is to be supplied please ensure the filename is amended too.

When applying codes to a multi page document please do not use sequential numbering (causes problems during imposition).

If you would like to supply your artwork in PDF format, all the above applies and it must be saved as a Press Ready PDF (high resolution). Please refer to www.pass4press.com for more information on supplying print ready PDF files. When supplying print ready PDF files please be aware that we do not edit or amend these files; if artwork amends or edits are required then original artwork as described above must be supplied.

Please note, although we proof read all supplied artwork, we cannot be responsible for any errors arising as a result of incorrect artwork.

If you have any queries or problems regarding supply of artwork please contact your account handler.

